



AGREEMENT MADE BETWEEN



1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

1041-91733-1

Required

prior notice

PAGE

DATE PRINTED 09/15/14

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

DONALD NORCROSS FOR SENATE, ELECT FUND

PO BOX 1003

THE CAMPAIGN GROUP, INC.

1600 Locust St

Philadelphia

Lisa Cabanel

USA

Camden USA

NJ 08101-1003

PRODUCTD-NJ STATE SENATE

AGENCY EST. NO. LOCAL PRODUCT 1305 Carolyn Tyson SALESPERSON

PA 19103-6305

AGENCY (OR SERVICE) ACTING AS AGENT FOR 354813

CODE

NO. WEEKS:

NATIONAL SALESPERSON

ADDRESS

CONTACT

8131

NAME

AND

BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/27/14

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity										.
ITEM	5.00	SPOTS		ME	LENGTH	FFF 07" /F DATE 0	PD0 0D4440	TOTAL		TOTAL \(\alpha\)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	3	05:27A	05:58A	30S	10/14/14-10/17/14	5:30AM NEWS THIS MORNING	3	450.00	1350.00
CDR										
			05 053	05 503						
2 CDR	M-F	4	05:27A	05:58A	30S	10/20/14-10/24/14	5:30AM NEWS THIS MORNING	4	450.00	1800.00
02.1										
3	М	1	05:27A	05:58A	30S	10/27/14-10/27/14	5:30AM NEWS THIS MORNING	1	450.00	450.00
CDR										
4	T-F	3	05:58A	07:00A	30S	10/14/14-10/17/14	THIS MORNING (5:58-7AM)	3	300.00	900.00
LUR										
-	V 7	2	05 503	07 003	200	10/00/14 10/04/14	THE MODNING (F. FO. 73M)	3	F0F 00	1755 00
5 CDR	M-F	3	05:58A	07:00A	30S	10/20/14-10/24/14	THIS MORNING (5:58-7AM)	3	585.00	1755.00
6	М	1	05:58A	07:00A	30S	10/27/14-10/27/14	THIS MORNING (5:58-7AM)	1	585.00	585.00
CDR										
7	T-F	3	06:58A	09:00A	30S	10/14/14-10/17/14	CBS THIS MORNING	3	200.00	600.00
LUR										
8	M-F	3	06:58A	09:00A	30S	10/20/14-10/24/14	CBS THIS MORNING	3	405.00	1215.00
CDR		Ŭ	00.0011	03.0011	000	10,20,11 10,21,11	020 11110 11011111110	Ŭ	100.00	1210.00
			10 00*	10 55-	200	10/14/14 10/15/1			675 65	675 00
9 CDR	T-F	1	10:00A	10:57A	30S	10/14/14-10/17/14	LET'S MAKE A DEAL	1	675.00	675.00
02.1										
10	M-F	1	10:00A	10:57A	30S	10/20/14-10/24/14	LET'S MAKE A DEAL	1	675.00	675.00
CDR										
11	T-F	2	10:58A	12:00N	30S	10/14/14-10/17/14	THE PRICE IS RIGHT	2	720.00	1440.00
						. ,				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





AGREEMENT MADE BETWEEN



1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

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CONTRACT NO. REV.

2

Cancellation Notice

Announcement 28 days

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AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 354813

DONALD NORCROSS FOR SENATE, ELECT FUND

ADVERTISER (OR AGENCY AND ADVERTISER)

PO BOX 1003

ADDRESS

8131

NAME

AND

Philadelphia PA 19103-6305

THE CAMPAIGN GROUP, INC.

USA

Lisa Cabanel

1600 Locust St

USA

NJ 08101-1003

Camden

PRODUCTD-NJ STATE SENATE

LOCAL SALESPERSON

CONTACT

Carolyn Tyson

AGENCY EST. NO.

PRODUCT CODE

1305

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/27/14

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

etnnicity	ŕ					l l				
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
12 CDR	M-F	2	10:58A	12:00N	30s	10/20/14-10/24/14	THE PRICE IS RIGHT	2	720.00	1440.00
13 CDR	М	1	10:58A	12:00N	30S	10/27/14-10/27/14	THE PRICE IS RIGHT	1	720.00	720.00
14 CDR	T-F	2	12:00N	12:30P	30S	10/14/14-10/17/14	TALK PHILLY	2	450.00	900.00
15 CDR	M-F	2	12:00N	12:30P	30s	10/20/14-10/24/14	TALK PHILLY	2	450.00	900.00
16 CDR	М	1	12:00N	12:30P	30s	10/27/14-10/27/14	TALK PHILLY	1	450.00	450.00
17 CDR	T-F	2	03:57P	05:00P	30s	10/14/14-10/17/14	DR. PHIL	2	630.00	1260.00
18 CDR	M-F	2	03:57P	05:00P	30s	10/20/14-10/24/14	DR. PHIL	2	630.00	1260.00
19 LUR	T-F	2	05:00P	06:00P	30s	10/14/14-10/17/14	5PM EARLY NEWS	2	400.00	800.00
20 LUR	M-F	2	05:00P	06:00P	30S	10/20/14-10/24/14	5PM EARLY NEWS	2	400.00	800.00
21 LUR	М	1	05:00P	06:00P	30S	10/27/14-10/27/14	5PM EARLY NEWS	1	400.00	400.00
22 CDR	T-F	2	06:00P	06:30P	30S	10/14/14-10/17/14	NEWS 3 AT 6	2	765.00	1530.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

ACCEPTED BY AGENCY



8131

NAME

ADDRESS

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN



KYW-TV

KYW-TV

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1555 Hamilton Street, . PHILADELPHIA PA 19130

AND PAGE 3 AGENCY (OR SERVICE) ACTING AS AGENT FOR 354813 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** DONALD NORCROSS FOR SENATE, ELECT FUND Required

NJ 08101-1003

Announcement 28 days

prior notice

THE CAMPAIGN GROUP, INC.

1600 Locust St AND

Philadelphia PA 19103-6305

BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/27/14

TIME

USA

CONTACT Lisa Cabanel

LOCAL Carolyn Tyson SALESPERSON

AGENCY EST. NO.

PRODUCTD-NJ STATE SENATE

PRODUCT 1305 CODE

PO BOX 1003

Camden

USA

NO. WEEKS:

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		SPOTS	TS TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 CDR	M-F	2	06:00P	06:30P	30S	10/20/14-10/24/14	NEWS 3 AT 6	2	765.00	1530.00
24 CDR	М	1	06:00P	06:30P	30S	10/27/14-10/27/14	NEWS 3 AT 6	1	765.00	765.00
25 CDR	T-F	4	06:58P	07:27P	30s	10/14/14-10/17/14	ENTERTAINMENT TONIGHT	4	990.00	3960.00
26 CDR	M-F	4	06:58P	07:27P	30S	10/20/14-10/24/14	ENTERTAINMENT TONIGHT	4	990.00	3960.00
27 CDR	T-F	4	07:28P	07:57P	30S	10/14/14-10/17/14	THE INSIDER	4	1080.00	4320.00
28 CDR	M-F	4	07:28P	07:57P	30S	10/20/14-10/24/14	THE INSIDER	4	1080.00	4320.00
29 CDR	М	1	07:28P	07:57P	30s	10/27/14-10/27/14	THE INSIDER	1	1080.00	1080.00
30 LUR	Sa	1	07:30P	08:00P	30S	10/18/14-10/18/14		1	400.00	400.00
31 LUR	Sa	1	07:30P	08:00P	30s	10/25/14-10/25/14		1	400.00	400.00
32 CDR	T-Su	3	11:00P	11:35P	30S	10/14/14-10/19/14	LATE NEWS	3	1800.00	5400.00
33 CDR	M-Su	3	11:00P	11:35P	30S	10/20/14-10/26/14	LATE NEWS	3	1800.00	5400.00
								_		

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





Philadelphia

AGREEMENT MADE BETWEEN



KYW-TV

NJ 08101-1003

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prior notice

1555 Hamilton Street, . PHILADELPHIA PA 19130 AND

PAGE 4 8131 AGENCY (OR SERVICE) ACTING AS AGENT FOR 354813 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME THE CAMPAIGN GROUP, INC. DONALD NORCROSS FOR SENATE, ELECT FUND Required PO BOX 1003 1600 Locust St Announcement 28 days **ADDRESS**

Camden

USA USA

PA 19103-6305

CONTACT Lisa Cabanel PRODUCTD-NJ STATE SENATE

PRODUCT AGENCY EST. NO. LOCAL 1305 Carolyn Tyson SALESPERSON CODE

NATIONAL SALESPERSON

AND

BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/27/14 NO. WEEKS:

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- Strinicity	•	опото	TI	ME				TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
										.,
34 CDR	М	1		11:35P		10/27/14-10/27/14	LATE NEWS	1	1800.00	1800.00
35 CDR	T-F	4	11:35P	12:37A	30S	10/14/14-10/17/14	DAVID LETTERMAN	4	675.00	2700.00
36 CDR	M-F	4	11:35P	12:37A	30S	10/20/14-10/24/14	DAVID LETTERMAN	4	675.00	2700.00
37 LUR	T-F	3	12:37A	01:37A		10/14/14-10/17/14	CRAIG FERGUSON	3	225.00	675.00
38 LUR	M-F	3	12:37A	01:37A	30S	10/20/14-10/24/14	CRAIG FERGUSON	3	225.00	675.00
39 LUR	Т	1	09:00P	10:00P	30S	10/14/14-10/14/14	NCIS: NEW ORLEANS	1	5500.00	5500.00
40 CDR	W	1	08:58P	10:00P	30S	10/22/14-10/22/14	CRIMINAL MINDS	1	6750.00	6750.00
41 CDR	F	1	10:00P	11:00P	30s	10/17/14-10/17/14	BLUE BLOODS	1	6750.00	6750.00
42 CDR	Su	1	06:58P	08:00P	30S	10/26/14-10/26/14	SIXTY MINUTES	1	9000.00	9000.00
43 LUR	Su	1	10:00P	11:00P	30s	10/19/14-10/19/14	C.S.I.	1	3000.00	3000.00
44 CDR	М	1	09:00P	10:00P	30S	10/27/14-10/27/14	SCORPION	1	7200.00	7200.00

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ACCEPTED BY STATION

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)





THE CAMPAIGN GROUP, INC.

1600 Locust St

AGREEMENT MADE BETWEEN



KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

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09/15/14

AND PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 354813 ADVERTISER (OR AGENCY AND ADVERTISER)

DONALD NORCROSS FOR SENATE, ELECT FUND

PO BOX 1003

Philadelphia PA 19103-6305 Camden NJ 08101-1003

USA

Lisa Cabanel PRODUCTD-NJ STATE SENATE

AGENCY EST. NO. LOCAL PRODUCT Carolyn Tyson 1305 SALESPERSON

CODE

NATIONAL SALESPERSON

8131

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/27/14 NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
45 LUR	M-F	1		10:00A		10/20/14-10/24/14		1 94	250.00	250.00 100440.00
					Qtr 4	Oct -14 86990.00	Billing Summary Nov 13450.00 .00	GR	Total 100440.00 AND TOTAL 100440.00	

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